

Instructional Design Project Timeline

Brewing Intuition Employee Training Video

Task	Owner	WK1	WK2	WK3	WK4	WK5	WK6	WK7	WK8	WK9	WK10	WK11	WK12	WK13	WK14	WK15	WK16
Analysis & Planning																	
Kickoff Meeting	Caitlin Bartholic/Shop Owner	June 13															
Nees Analysis	Caitlin Bartholic	June 22															
Action Mapping	Caitlin Bartholic		June 30														
Review Project Proposal	Caitlin Bartholic/Shop Owner		June 30														
Design																	
Slide Design and Branding	Caitlin Bartholic			July 7													
Film Video & Take Photos	Caitlin Bartholic																
Video Format & Slide Activity	Caitlin Bartholic			July 7													
Video Training Storyboards	Caitlin Bartholic				July 16												
Activity & Quiz Outlines	Caitlin Bartholic				July 16												
Development																	
Video Clips Edited	Caitlin Bartholic				July 16												
Video Clips Approved	Shop Owner					July 24											
Activity Slides 1 st Draft	Caitlin Bartholic				July 16												
Activity Slides Approval	Shop Owner					July 24											
Continue Development	Caitlin Bartholic																
Finalize Developed Course	Caitlin Bartholic/Shop Owner						July 28										
Implementation																	
Publish Course	Caitlin Bartholic							Aug 1									
Implement with Learners	Shop Owner								Aug. 14								
Evaluation																	
Measure Training Outcomes	All Participants											Sep. 5					
Project Wrap-Up	Caitlin Bartholic/Shop Owner											Sep. 5					